



**Hello - If you're reading this, your school has signed up to participate in a 50 | 4U night at Next Door! The best way to get your community's attention is through social posts or email blasts.**

**Next Door will provide you with an Eventbrite page for your 50 | 4U night. This is a ticketing site managed by the Next Door 50 | 4U coordinators to track the number of guests signed up for your event for staffing purposes. The tickets are FREE and can be managed online or from a mobile device. All 50 | 4U participants are asked to provide their server with either a printed ticket, e-ticket, or email confirmation at the time of service. Ticketing will go live 30 days before your event.**

**Below we have provided scripts to copy and paste for promoting your 50 | 4U night. This way your school and community know what we at Next Door are all about, and how exactly they are giving back to your school.**

***Primary:  
email, school website***

Exciting news! Next Door, an American Eatery is hosting a 50 | 4U donation night for BCSIS. This means for every participating guest, 50% of the meal is donated back to our school!

**HOW TO PARTICIPATE:**

On September 25th from 5-9 PM, join friends and family for a meal at Next Door in Boulder. Just follow [this link](#) to get your free ticket to the event. Dine in and 50% of your dinner will be donated back to our school when you provide your server your Eventbrite ticket or confirmation email. The more friends and family who join – the better - so feel free to share the invitation!

**MESSAGE FROM NEXT DOOR:**

Did you know that through the 50 | 4U program we have donated over \$60,000 to schools in Colorado? Serving real food from American farmers,

our company has been committed to the local Colorado food scene since its founding in 2004 and today sources millions of dollars of food from local Colorado farms. The menu features a variety of shared plates (the Kale Chips are famous), fresh salads, sandwiches, burgers (don't miss the 50/50 Burger or Beet Burger!) and bowls. Next Door offers kegged wine, beer and cocktails (all food & beverage items are included in the donation!).

Visit Next Door at <http://nextdooreatery.com> or join us on [Facebook](#), [Twitter](#), and [Instagram](#) @nextdooreatery to find out more about our community driven philosophy.

**Short & Sweet:**  
***social media, newsletter, school website***

Next Door, an American eatery invites our school to participate in a 50 | 4U donation night! Get your free ticket to the event [here](#) and visit Next Door in Boulder on September 25th from 5-9 PM with family & friends – Just provide your server with your Eventbrite ticket or confirmation email and Next Door will donate 50% of the dinner back to our school!

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